

## OUR VALUES

DEMOCRACY

DIVERSITY

COLLABORATION

ACCOUNTABILITY  
AND TRANSPARENCY

RESPECT

EQUALITY

NON-DISCRIMINATION

## OUR MISSION

**ENGAGE** people in  
claiming the right

**CHALLENGE** those who  
violate the right

**FOSTER** a broader and  
deeper understanding  
of the right to elevate its  
value in society

**CONTRIBUTE** to an  
environment where more  
people can fully exercise  
the right

# Present Imperfect To Future Forward

IFEX is the leading **global network** of organisations that **defends** and **promotes** the right to **freedom of expression** and **information**.

## IFEX 2020-2024 STRATEGIC PLAN PROCESS:



### RESEARCH:

Included independent evaluations and a Think Big Tank exploring best practices for network management, engagement and operations.



### PRIORITY-SETTING, LED BY MEMBERS:

Members participated in a network-wide questionnaire, interviews and meetings to set priorities.



### MEMBER-INFORMED STRATEGIC PLAN DEVELOPMENT:

The IFEX Council and IFEX staff members worked with the direction provided by members to craft and refine the 2020-2024 Strategic Plan.

## WORKING ASSUMPTIONS

- Networks are powerful connectors
- IFEX members are experienced & knowledgeable
- IFEX has a proven track record of collaboration & solidarity
- We are responsive in shifting political & civic environments
- Funding can be challenging
- Change can happen, but not in a day
- Rethinking conventional tactics
- Diversity enriches our credibility & approach

# 2024 How we're getting there...



IFEX's 2020-2024 Plan is based on the premise that freedom of expression and information is foundational to all our human rights. Taking into account the global context, working assumptions and members' priorities, these goals inform our work and guide the network toward our vision.

## THEMATIC GOALS

### NETWORK GOAL

#### NETWORK BUILDING

IFEX drives change through a diverse, informed network based on strong organisations, meaningful connections among members, and strategic relationships with external allies

#### SECURING THE RIGHT TO INFORMATION

through open, safe and equitable access to information, its circulation and integrity, both online and offline

#### ENABLING AND PROTECTING CIVIC SPACE

through countering restrictions on civic space as it relates to FoE&I and reinforcing its value among IFEX's target audiences

#### IMPROVING SAFETY AND ACHIEVING JUSTICE

through a strengthened normative environment for FoE&I and improved justice for those experiencing violations

### OUR VISION

Everyone is free to exercise their right to freedom of expression and able to access, generate and share ideas and information in any way they choose without fear

### CROSS-CUTTING THEMES

IFEX is committed to meaningfully integrating gender identity and diversity into its work, from operations and internal functions to programming, content and member support.

IFEX is committed to freedom of expression and information both online and offline, and considers and integrates a digital lens throughout all aspects of its work.

